COMPLEX CLOTH

USER RESEARCH

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F22

OUR OBJECTIVES

Our goal is to create a resource that is useful, engaging and informative for those involved in the UGA school of social work, the UGA student body and beyond. This experience will be created through a website, a virtual reality walkthrough, and QR codes that provide a digital experience to those in the physical building. In order to create the best service possible, we would like to get a better understanding of what the UGA students and faculty would find insightful and engaging. We would also like to explore how much knowledge our target audiences have of UGA's history with enslaved persons or if they are even educated on the subject matter at all.

RESEARCH GOALS

GOAL 1

Gauge an understanding of students, instructors, and locals' understanding of UGA history and Athens history.

GOAL 2

Identify the effectiveness of virtual tours and augmented reality in historic sites/museums.

GOAL 3

Understand how both students and faculty are affected by this information, and how their historical knowledge changes after using this site.

CLIENT GOALS

GOAL 1

Determine general interest in Athens and UGA history.

GOAL 2

Determine if virtual tours would assist in conveying Complex Cloth's goals and vision.
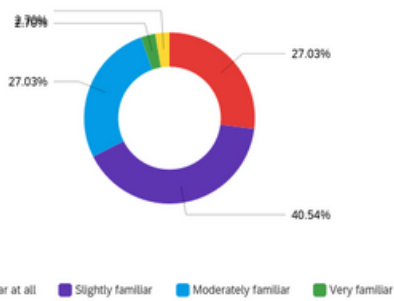
RESEARCH METHODS

SURVEY

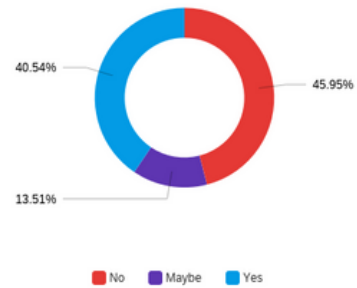It was distributed to Grady, and computer science students at The University of Georgia.

It includes various questions for the collection of insights regarding familiarity to self-guided and virtual tours.

The survey consisted of 12 questions focusing on the stated research goals.

Provides insight to help prepare for in-person interviews and asking for feedback on the current format of Complex Cloth.

SURVEY FINDINGS

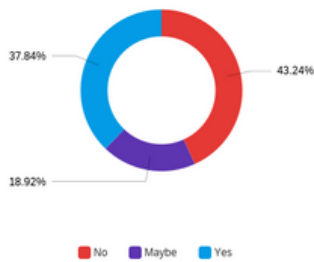2.70%
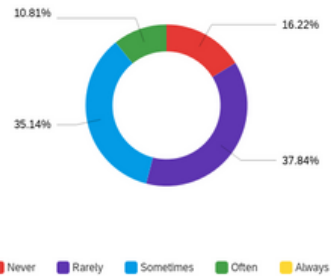2.70%

27.03%

27.03%

40.54%

- Not familiar at all - Slightly familiar - Moderately familiar - Very familiar

How familiar are you with virtual tours?

40.54%

45.95%

13.51%

- No - Maybe - Yes

Have you experienced a virtual tour?

37.84%

43.24%

18.92%

- No - Maybe - Yes

Have you ever completed a self-guided tour?

10.81%

16.22%

35.14%

37.84%

- Never - Rarely - Sometimes - Often - Always

How often do you visit historic sites?

2.78%
8.33%

22.22%

66.67%

- Not familiar at all - Slightly familiar - Moderately familiar - Very familiar
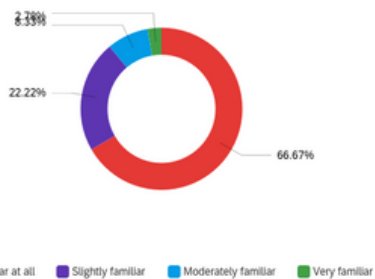
How familiar are you with the School of Social Work at UGA?

19.44%

52.78%

27.78%

- Not familiar at all - Slightly familiar - Moderately familiar - Very familiar
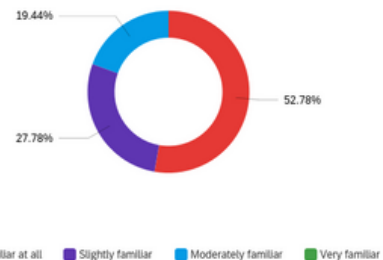
How familiar are you with Athens history?

IN PERSON INTERVIEWS

- These interviews consisted of 6 questions and were about 20 minutes long.
- Interviewees were instructors and those with experience using the current Complex Cloth format. This helped with learning what is needed and wanted by those who will use our work in future semesters.
- Interviewees were given the opportunity to view the current Alpha to help receive constructive criticism and feedback.

INCLUDED QUESTIONS

- Give me a brief introduction of yourself.
- What is your relation to the School of Social Work?
- How have you been involved with Complex Cloth? Is this incorporated into your course lesson plan?
- What led you to get involved in Complex Cloth? Is there a part of the initiative you believe needs more emphasis?
- What are some suggestions you have to make implementing this information easier in your lesson plan?
- What would your ideal online learning management platform look like?

DR. DAWN SUZANNE MILLER MEYERS

GIVE ME A BRIEF INTRODUCTION OF YOURSELF.

"My name is Dawn Meyers and I am a social worker and educator. I came to UGA in 1992 and graduated from the School of Social Work in 1993...As far as my journey, I went to work for the Clark County School District in the 90's and spent 22 years as a school social worker, working with homeless students and others. Then I became the director of the school of social work and eventually an associate superintendent in the school district over all student services. Then in 2020, I moved over to FootHill Education Charter High School where I currently work. We are a drop-out recovery high school, helping students who don't succeed in traditional comprehensive high school get their high school diploma in an evening school format. "

HOW HAVE YOU BEEN INVOLVED WITH COMPLEX CLOTH? IS THIS INCORPORATED INTO YOUR COURSE LESSON PLAN?

"I just scratched the surface...reflecting on my experience, I showed the lectures but then the documents that house the artifacts were really cumbersome and difficult to navigate and they were just pages and pages of really interesting photographs and descriptions but it was not easy for me to use that in the course and honestly I didn't. I loaded them onto eLC and let students peruse...but I didn't have access to use them in any other way and a website where you can click around and bring up images instead of just scrolling through kind of one document, I could use them."

"I would've liked to be able to use the artifacts and I didn't, and I think it's because they were not very accessible...it would be like going to a library and there's lots of books but they are all in a bin, it would be hard to know which one to pull out and read."

WHAT ARE SOME SUGGESTIONS YOU HAVE TO MAKE IMPLEMENTING THIS INFORMATION EASIER IN YOUR LESSON PLAN?

"I can't think of anything in particular, but I think by categorizing and grouping the information into topic areas then I would be able to use that as a teaching tool and be able to break a group like a class of 20 into groups and have them dig a little deeper, it's just a little unwieldy right now with all the artifacts and information in one pile. Breaking it into pieces would be helpful."

DR. TRISTIN CHIPMAN

GIVE ME A BRIEF INTRODUCTION OF YOURSELF.

Tristin is a graduate of the MSW program at UGA. She is a part-time clinical instructor and teaches one class a semester at the school of social work. She is a licensed clinical social worker so she works part time at UGA and part time as a Social Worker/ Therapist in Decatur, GA.

HOW HAVE YOU BEEN INVOLVED WITH COMPLEX CLOTH? IS THIS INCORPORATED INTO YOUR COURSE LESSON PLAN?

"ITristin has brief experience with Complex Cloth. She touched on the subject during her curriculum last semester. Nonetheless, the only information she was given was a powerpoint presentation from Dr. McPherson. She expressed that she wishes she had more access to the materials so she could have a larger perspective on the subject while teaching the content. She explained that her students were particularly moved by one photo of the window of the very room they were in, so they were easily able to make the connection on how the building has transformed. She also noted that many students told her they wished they had known about Complex Cloth and the School of Social Work's history earlier in their time at UGA

WHAT ARE SOME SUGGESTIONS YOU HAVE TO MAKE IMPLEMENTING THIS INFORMATION EASIER IN YOUR LESSON PLAN?

Tristin stressed the importance of organization and accessibility while implementing this information into her lesson plan. She also liked the idea that this platform would be useful as both an educational resource for faculty as well as a learning resource for UGA students as well as the Athens community. She did not have any tangible suggestions for implementing this information easier into her lesson plan, but just really wanted to be able to access all of the content and images at her own leisure.

MOVING FORWARD

- We will be making a survey catered more towards social work students and instructors.
- We will continue to interview instructors, we have one being set up for later in October with Dr. Kate Morrissey Stahl.
- The team hopes to get more feedback on the virtual tour, possibly have trial rounds where users can provide feedback.